

BOYS & GIRLS CLUBS OF GRAND RAPIDS 2026 BE GREAT TAILGATE

*Boys & Girls Club of Grand Rapids
235 Straight Ave NW
Grand Rapids, MI 49504*

*Thursday, September 17th 2026
5:30pm-8:30pm
Steil Club*

Touchdown Sponsor | \$10,000

- Speaking opportunity at event
- Employee volunteer opportunities
- Reserved tickets for up to 10 attendees
- Logo placement on save-the-dates/invitations (deadline 7/1/26)
- 1/2 page advertisement in event program
- Company name and logo on event signage and program
- Inclusion on event website
- Social media promotion with targeted advertising
- Mentions in all press releases as "touchdown" level sponsor
- Sponsor recognition in e-newsletter, and annual report
- Opportunity to provide giveaways up to 300 attendees

Field Goal Sponsor | \$5,000

- Reserved tickets for up to 10 attendees
- Logo placement on save-the-date cards/invitations (deadline 7/1/26)
- 1/4 page advertisement in event program
- Company name and logo on event signage and in program
- Inclusion on event website
- Social media promotion with targeted advertising
- Sponsor recognition in e-newsletter

Referee Sponsor | \$2,500

- Reserved tickets for up to 10 attendees
- 1/4 page advertisement in event program
- Company name and logo on event signage and in program
- Inclusion on event website
- Social media promotion with targeted advertising
- Sponsor recognition in e-newsletter

Fan Sponsor | \$1,500

- Reserved tickets for up to 10 attendees
- Company logo in program
- Sponsor recognition in e-newsletter
- Social media promotion with targeted advertising
- Company name listed on event website

Football Sponsor | \$500

- Reserved tickets for up to 4 attendees
- Company listed in program
- Sponsor recognition in e-newsletter
- Company name listed on event website



Questions, please contact
Hillary Sawyer at
hsawyer@bgcgrandrapids.org
or 616.315.0227



2026 BE GREAT TAILGATE SPONSOR FORM

- Touchdown Sponsor \$10,000
- Field Goal Sponsor \$5,000
- Referee Sponsor \$2,500
- Fan Sponsor \$1,500
- Football Sponsor \$500
- We are not able to sponsor the Be Great Tailgate this year, but would like to make a fully tax deductible contribution of \$ _____ to Boys & Girls Clubs of Grand Rapids.

You may also register online: www.bgcgrandrapids.org/begreat

Please make checks payable to:
Boys and Girls Club of Grand Rapids
Please mail to: 235 Straight Ave NW Grand Rapids, MI 49504

Please print name as you would like it to appear on all event materials:

Company/Individual Name: _____
Contact Person: _____
Street Address: _____
City, State, Zip: _____
Phone Number: _____
Email: _____

- My check made payable to Boys & Girls Clubs of Grand Rapids is enclosed.
- Please invoice me for the full sponsorship amount.
- I would like to pay with credit card below.

_____	_____	_____
Card Number	Exp. Date	Security Code

Name on Card		

Signature	Date	