



## 2023 BE GREAT TAILGATE

THURSDAY, SEPTEMBER 14  
5:30-8:30 P.M.

STEIL CLUB  
235 STRAIGHT AVE. NW.  
GRAND RAPIDS, MI 49504

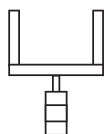


# SPONSORSHIP OPPORTUNITIES



## Touchdown Level \$10,000

- Speaking opportunity at event
- Employee volunteer opportunities
- Reserved tickets for up to 10 attendees
- Logo placement on save-the-dates/invitations (deadline of 7/15/23)
- 1/2 page advertisement in event program
- Company name and logo on event signage and program
- Inclusion on event web page at [www.bgcgrandrapids.org](http://www.bgcgrandrapids.org)
- Social media promotion with targeted advertising
- Mentions in all press releases as "touchdown" level sponsor
- Sponsor recognition in e-newsletter, and annual report
- Opportunity to provide giveaways up to 300 attendees



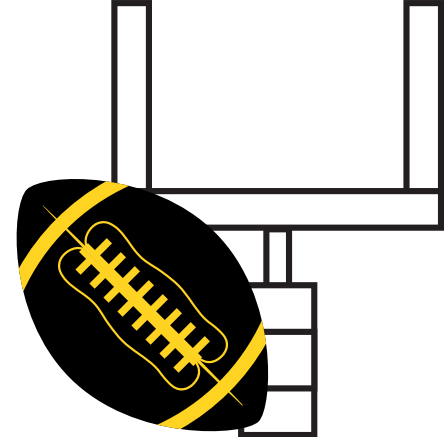
## Field Goal Level \$5,000

- Reserved tickets for up to 10 attendees
- Logo placement on save-the-date cards/invitations (deadline of 7/15/23)
- 1/4 page advertisement in event program
- Company name and logo in event signage and program
- Inclusion on event web page at [www.bgcgrandrapids.org](http://www.bgcgrandrapids.org)
- Social media promotion with targeted advertising
- Sponsor recognition in e-newsletter

**GREAT FUTURES START [HERE.](#)**



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# SPONSORSHIP OPPORTUNITIES



## Referee Level \$2,500

- Reserved tickets for up to 10 attendees
- 1/4 page advertisement in event program
- Company name and logo on event signage and program
- Inclusion on event web page at [www.bgcgrandrapids.org](http://www.bgcgrandrapids.org)
- Social media promotion with targeted advertising
- Sponsor recognition in e-newsletter



## Fan Level \$1,500

- Reserved tickets for up to 10 attendees
- Company logo in program
- Sponsor recognition in e-newsletter
- Social media promotion with targeted advertising
- Inclusion on event web page at [www.bgcgrandrapids.org](http://www.bgcgrandrapids.org)



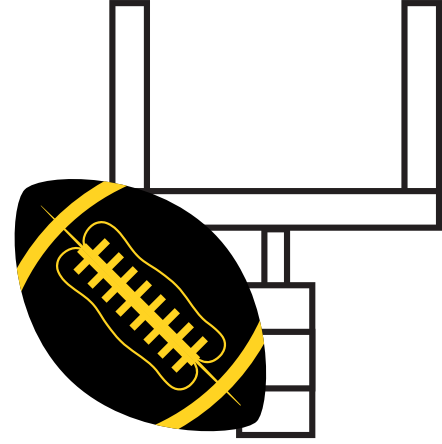
## Football Level \$500

- Reserved tickets for up to 4 attendees
- Company listed in program
- Sponsor recognition in e-newsletter
- Company listed on [www.bgcgrandrapids.org](http://www.bgcgrandrapids.org)

**GREAT FUTURES START HERE.**



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# SPONSORSHIP COMMITMENT FORM

- Touchdown Level \$10,000
- Field Goal Level \$5,000
- Referee Level \$2,500
- Fan Level \$1,500
- Football Level \$500
- We are not able to sponsor the Be Great Tailgate this year, but would like to make a fully tax deductible contribution of \$\_\_\_\_\_ to Boys & Girls Clubs of Grand Rapids.

**Please print name as you would like it to appear on all event materials:**

Company/Individual Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Street Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email: \_\_\_\_\_

**For appropriate recognition, please include a company logo with your completed sponsorship application. JPG or PNG file preferred.**

- My check made payable to Boys & Girls Clubs of Grand Rapids is enclosed.
- Please invoice me for the full sponsorship amount.
- I would like to pay with credit card below.

\_\_\_\_\_

Card Number                      Exp. Date                      Security Code

\_\_\_\_\_

Name on Card

\_\_\_\_\_

Signature                                      Date



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