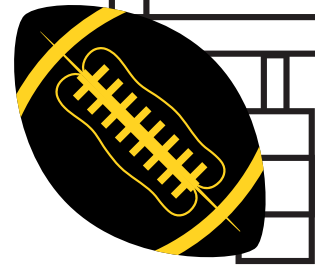




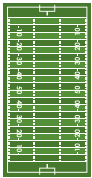
22' BE GREAT TAILGATE

THURSDAY, SEPTEMBER 15TH
5:30-8:30 P.M.

STEIL CLUB
235 STRAIGHT AVE. NW.
GRAND RAPIDS, MI 49504

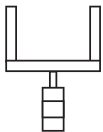


SPONSORSHIP OPPORTUNITIES



Touchdown Level \$10,000

- Speaking opportunity at event
- Employee volunteer opportunities
- Reserved tickets for up to 10 attendees
- Logo placement on save-the-dates/invitations (deadline of 7/15/22)
- 1/2 page advertisement in event program
- Company name and logo on event signage and program
- Inclusion on event web page at www.bgcgrandrapids.org
- Social media promotion with targeted advertising
- Mentions in ALL press releases as "touchdown" level sponsor
- Sponsor recognition in e-newsletter, and annual report
- Opportunity to provide giveaways up to 300 attendees



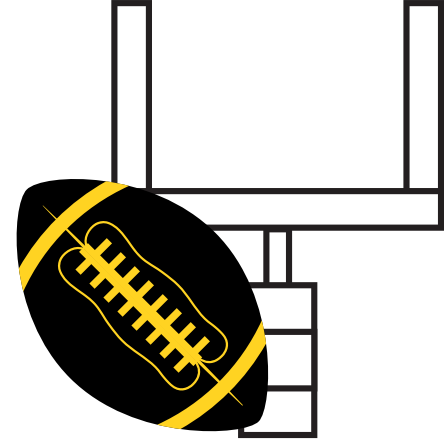
Field Goal Level \$5,000

- Reserved tickets for up to 10 attendees
- Logo placement on save-the-date cards/invitations (deadline of 7/15/22)
- 1/4 page advertisement in event program
- Company name and logo in event signage and program
- Inclusion on event web page at www.bgcgrandrapids.org
- Social media promotion with targeted advertising
- Sponsor recognition in e-newsletter

GREAT FUTURES START [HERE.](#)



BOYS & GIRLS CLUBS
OF GRAND RAPIDS YOUTH COMMONWEALTH



SPONSORSHIP OPPORTUNITIES



Referee Level \$2,500

- Reserved tickets for up to 10 attendees
- 1/4 page advertisement in event program
- Company name and logo on event signage and program
- Inclusion on event web page at www.bgcgrandrapids.org
- Social media promotion with targeted advertising
- Sponsor recognition in e-newsletter



Fan Level \$1,500

- Reserved tickets for up to 10 attendees
- Company logo in program
- Sponsor recognition in e-newsletter
- Social media promotion with targeted advertising
- Inclusion on event web page at www.bgcgrandrapids.org



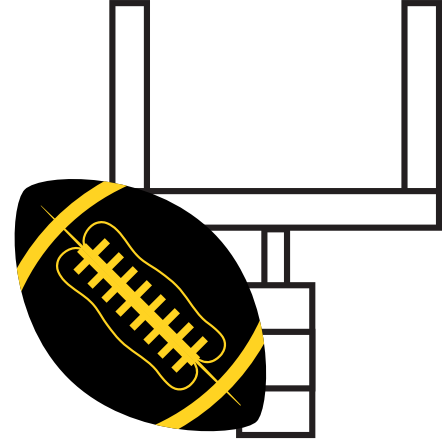
Football Level \$500

- Reserved tickets for up to 4 attendees
- Company listed in program
- Sponsor recognition in e-newsletter
- Company listed on www.bgcgrandrapids.org

GREAT FUTURES START HERE.



BOYS & GIRLS CLUBS
OF GRAND RAPIDS YOUTH COMMONWEALTH



SPONSORSHIP COMMITMENT FORM

- Touchdown Level \$10,000
- Field Goal Level \$5,000
- Referee Level \$2,500
- Fan Level \$1,500
- Football Level \$500
- We are not able to sponsor the Be Great Tailgate this year, but would like to make a fully tax deductible contribution of \$_____ to Boys & Girls Clubs of Grand Rapids.

Please print name as you would like it to appear on all event materials:

Company/Individual Name: _____
 Contact Person: _____
 Street Address: _____
 City, State, Zip: _____
 Phone Number: _____
 Email: _____

For appropriate recognition, please include a company logo with your completed sponsorship application. JPG or PNG file preferred.

- My check made payable to Boys & Girls Clubs of Grand Rapids is enclosed.
- Please invoice me for the full sponsorship amount.
- I would like to pay with credit card below.

Card Number Exp. Date Security Code

Name on Card

Signature Date



BOYS & GIRLS CLUBS
OF GRAND RAPIDS YOUTH COMMONWEALTH

235 Straight Ave. NW.
Grand Rapids, MI 49504